



# 6th European conference on lifelong guidance policy

# 13-14 June 2016 | Haarlem the Netherlands

# Venue: **Philharmonie**



#### Welcome

Dear participants of the Lifelong Guidance Conference,

Lifelong Guidance matters!



We are very pleased with your participation in our conference. It shows us, that Lifelong Guidance is relevant for you and your country! In the tradition of the European Lifelong Guidance Policy Network (ELGPN) we will exchange experiences to improve career guidance services.

Career guidance helps our citizens, younger pupils and students, adults, employed or unemployed during their lives to make transitions in learning and working. In each life, there are moments of changes, where reflection is needed and decisions are to make in a career. After all, our society and labour market is constantly changing and we have to respond to these dynamics in the best way we can.

More than ever we are aware, that career management skills are an essential part of the 21<sup>st</sup> century skills, part of skills needed for a lifetime; especially in the context of economic growth, unemployment, social inclusion and drop outs. Therefore we need a strong regional and cross-sectoral cooperation in career guidance services. This conference will offer you our experiences and several good practices from our member states.

I hope you will leave our beautiful country with inspiration!

Thea van den Boom Senior Policy Advisor Directorate of VET Ministry of Education, Culture and Science

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## **Programme**

### Monday June 13th 2016

#### **Morning session**

Time	Activity	Room
08.30	Registration	Boven Foyer
09.00	Welcome by Bas Derks, deputy director VET of the Ministry of Education, Culture and Science and the chairman of the conference Deirdre Hughes.	
09.30	Presentation Dutch guidance context by Thea van den Boom, Ministry of Education, Culture and Science.	Van Beinum Zaal
10.00	Presentation and discussion on Levels and mechanisms of co-operation and co-ordination in lifelong guidance, by Raimo Vuorinen, Finnish Institute for Educational Research.	Zdai
11.00	Coffee break	Boven Foyer
11.30	Presentation and discussion on Policy on youth unemployment in relation to Career Guidance, by Lodewijk Berkhout, Department of Social Affairs and Employment, and Bram van der Kroon, Ministry of Education, Culture and Science.	Van Beinum Zaal
12.15	Pitch of five good practices in the afternoon session.	
12.30	Lunch - group photo - selection of workshops - information market	Boven Foyer
13.30	End of morning session	

#### **Afternoon session**

Workshops round 1:	
Workshop 1: Career Guidance in Rotterdam South, by Frank Schutte (NL)	Van Beinum Zaal
<i>Workshop 2:</i> Regional Guidance Centers, by Mika Launikari, Ari-Pekka Leminen (FI)	Van Beinum Zaal
Workshop 3: IBOBB-Café Graz – an urban strategic and operative service approach, by Peter Härtel (AT)	Blauwe Zaal
Workshop 4: The Regional Guidance Center in Copenhagen, by Torben Faarup Theilgaard (DK)	Loft 1
Workshop 5: BRIDGE Project – guidance for lower skilled adults, by Jugatx Ortiz, Rolf Ackermann, Michel Lefranc (DE)	Van Warmer- dam Zaal
Coffee break	Boven Foyer
Workshops round 2: Good practices of cross-sectoral cooperation:	
Workshop 1: Career Guidance in Rotterdam South, by Frank Schutte (NL)	Van Beinum Zaal
<i>Workshop 2:</i> Regional Guidance Centers, by Mika Launikari, Ari-Pekka Leminen (FI)	Van Beinum Zaal
Workshop 3: IBOBB-Café Graz – an urban strategic and operative service approach, by Peter Härtel (AT)	Blauwe Zaal
Workshop 4: The Regional Guidance Center in Copenhagen, by Torben Faarup Theilgaard (DK)	Loft 1
Workshop 5: BRIDGE Project – guidance for lower skilled adults, by Jugatx Ortiz, Rolf Ackermann, Michel Lefranc (DE)	Van Warmer- dam Zaal
Wrap up of the day by Deirdre Hughes.	Van
	Beinum
Drinks and appetizers	
	Good practices of cross-sectoral cooperation:  Workshop 1: Career Guidance in Rotterdam South, by Frank Schutte (NL)  Workshop 2: Regional Guidance Centers, by Mika Launikari, Ari-Pekka Leminen (FI)  Workshop 3: IBOBB-Café Graz – an urban strategic and operative service approach, by Peter Härtel (AT)  Workshop 4: The Regional Guidance Center in Copenhagen, by Torben Faarup Theilgaard (DK)  Workshop 5: BRIDGE Project – guidance for lower skilled adults, by Jugatx Ortiz, Rolf Ackermann, Michel Lefranc (DE)  Coffee break  Workshops round 2: Good practices of cross-sectoral cooperation: Workshop 1: Career Guidance in Rotterdam South, by Frank Schutte (NL)  Workshop 2: Regional Guidance Centers, by Mika Launikari, Ari-Pekka Leminen (FI)  Workshop 3: IBOBB-Café Graz – an urban strategic and operative service approach, by Peter Härtel (AT)  Workshop 4: The Regional Guidance Center in Copenhagen, by Torben Faarup Theilgaard (DK)  Workshop 5: BRIDGE Project – guidance for lower skilled adults, by Jugatx Ortiz, Rolf Ackermann, Michel Lefranc (DE)

#### **Evening session**

18.30	Walking tour (optional)	VVV
		Grote
		Markt
19.45	Dinner buffet	Boven
		Foyer
	Dance entertainment by Nova College students	
	(between main dish and dessert)*	*Van
		Beinum
	The Nova College provides vocational education	Zaal
	and basic and secondary education as well as	
	business courses for adults. <u>www.novacollege.nl</u>	
22.00	End of evening session	

### **Tuesday June 14th 2016**

#### **Morning session**

09.00	Connect the outcomes of day 1 with research on impact and evidence on guidance by Deirdre Hughes.	Van Beinum	
10.00	Interview by Deirdre Hughes with Pedro Moreno da Fonseca, expert of Cedefop (department for learning and employability), on the theme Labour Market Information in relation to guidance.	Zaal	
10.45	Coffee Break	Boven Foyer	
11.15	Presentation and discussion by Marianne Zoetmulder, programme manager of PES in The Netherlands. Facilitating the regional learning & working service center.	Van	
12.00	Recommendations from the conference.	Beinum	
12.30	Presentation by William O'Keeffe, Policy officer European Commission, DG Employment, Social Affairs and Inclusion. Update on Skills Agenda.	Zaal	
13.00	Lunch	Boven Foyer	
14.00	End of conference		

#### **Plenary speakers**



Deirdre Hughes
Principal Research Fellow
University of Warwick
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Dr Deirdre Hughes, OBE, is Principal Research Fellow at the University of Warwick, Institute for Employment Research (IER) specialising in career policies, research and practice at an international, national and regional level. Deirdre was a Commissioner at the UK Commission for Employment & Skills (July 2011 – September 2015) reporting directly to Ministers across the UK. She was Chair of the National Careers Council in England, (May 2012 - September 2014). She is a leading EU and international expert in quality assurance and evidence-based policies and practices in careers work. She is currently working with European Public Employment Services on career coaching, labour market information and the use of ICT (2014-2018). She is Chair of the Core Maths Support Programme Senior Advisory Board (Promotions) in England and Chair of the Independent Quality and Governance Board for the matrix quality standard (UK).



Bas Derks
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Bas Derks is deputy director for Vocational Education and Training at the Dutch Ministry of Education, Science and Culture.



William O'Keeffe
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Thea van den Boom

Senior Policy Advisor

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For several years Thea works as a policy advisor especially on career guidance and quality-assurance in Vocational and Education and Training (VET) within the Ministry of Education, Culture and Science. Before her entry in the Ministry she worked for the National Board of Career Guidance as policy advisor and for the Public Employment Service as career counsellor and quality assurance manager.



Raimo Vuorinen, Ph.D.
Project manager
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In 2007-15 Raimo Vuorinen was the Co-ordinator of the European Lifelong Guidance Policy Network, ELGPN (www.elgpn.eu) which assisted the European Union Member States and the Commission in developing lifelong guidance policies in both the education and the employment sectors. He is an Exectutive Board member and a Vice-President of the International Association for Vocational and Educational Guidance, IAEVG (www.iaevg.org) and a Board member of the International Centre for Career Development and Public Policies, ICCDPP (www.iccdpp.org). His research promotes the evidence base for lifelong guidance policy development as well as the use of Information and Communication Technology (ICT) in guidance.

The presentation introduces different forms of representative structures how policy and systems development for lifelong guidance are managed in a country, region or locality. Co-ordination and co-operation are particularly important from a citizen perspective where individualized career guidance solutions require a co-ordinated response from various sectors. Co-ordination

contributes also to continuity and consistency of guidance without overlaps in the service provision. Key success factors for coherent services are introduced based on the country responses.



Lodewijk Berkhout

Policy advisor

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Lodewijk Berkhout is a member of the team 'Tackling Youth Unemployment' that works in cooperation with the Ministry of Education, Culture and Science. Currently he focuses on youth that receives social security benefits and youth with low qualifications (no basic qualification, Dutch: startkwalificatie). There is a mismatch between the youngsters and the employers: in how they look for a job/new employees, the studies they graduate in/the graduates that are needed, and the employability skills that youngsters have/are asked for. "We facilitate cooperation between local government, education and employers. Together, we try to improve the quality of social services, aimed at this mismatch. We stimulate research, for example on how to reach these vulnerable youngsters. Then, we discuss these findings with the local stakeholders."



Pedro Moreno da Fonseca
Lifelong Guidance (LLG) Expert
Cedefop, department for learning and employability
Pedro.MORENO-DA-FONSECA@cedefop.europa.eu

Pedro Moreno da Fonseca is Cedefop's Lifelong Guidance (LLG) expert. He is responsible for research in the field of LLG and its contributions to EU policy strategies. He coordinated a study on Labour Market Information (LMI) in LLG, to be published in 2016 and is currently coordinating an initiative for information technologies and LMI in careers services. He is also coordinating research on the integration of refugees into the labour market. Previous to Cedefop he developed EU level work in European policy networks in the fields of employment and guidance. He has developed and managed research in lifelong guidance systems, educational transitions, technological innovation

and organisational learning. He has worked in the development of national systems in employment, VET/education, guidance and technological innovation for the Portuguese ministries of education, labour and economics. He holds a PhD in Sociology of Education and is a researcher in the University of Porto.



Marianne Zoetmulder Programme manager Leerwerkloketten UWV WERKbedrijf Marianne.Zoetmulder@uwv.nl

Marianne Zoetmulder is a projectmanager of employabilityand employment projects at UWV (the public employment service in the Netherlands).

Since 2009 Marianne is programmemanager of the Leerwerkloketten, regional servicecenters on education and work. There are 33 regional partnerships on education and work. Cooperating partners are municipalities, educational and training institutions, the Public Employment Service (PES) and employers. The partners are responsible for creating and facilitating their own regional center. Before working for the PES Marianne Zoetmulder was working at the municipality of Utrecht and the province of Utrecht. She started her career as a teacher.

#### **Workshops**

Round 1: 13.30 - 14.45 hours | Round 2: 15.15 - 16.30 hours

#### **Workshop 1: Career Guidance in South Rotterdam – NL**



Workshop leader: Frank Schutte, URBIA Facilitator: Fleur van de Gevel (NL)

Room: Van Beinum Zaal

Frank Schutte lives in Rotterdam and works in that city as a project manager for urban and social development. He's specialised in urban themes like private housing, homeless youth and education. Since 2013 he has been working for the National Program South Rotterdam, which aims to increase educational performance of young residents, increase employment levels, and improve the physical infrastructure of this part of the city and it's 200.000 inhabitants. Within this program, Frank is managing the Career Orientation and Guidance project.

**Good practice**: In his workshop he will focus on the cooperation between schools and employers to guide pupils from age nine till they enter the labour market. Involved parties in this approach are primary and secondary schools, vocational education, employers, and organizations that organize activities for pupils to acquaint them with promising professions. The goal is to promote vocational studies in technical and healthcare branches. Pupils who chose these studies are awarded with a 'career start guarantee', which ensures them their first job after graduating.

#### Workshop 2: Regional Guidance Centers - FI



Workshop leaders: Mika Launikari, CIMO

Ari-Pekka Leminen, Ministry of Employment and the Economy of

Finland

Facilitators: Jozef Vanraepenbusch (FL) –

round 1

Margit Rammo (EE) - round 2

Room: Van Beinum Zaal

Mr Mika Launikari has been working in the field of lifelong guidance since 1995. Currently he is employed by the Centre for International Mobility CIMO in Finland. During his professional career he has been involved in international guidance cooperation with European Union institutions (European Commission, Cedefop, European Training Foundation, etc.) and European networks (Euroquidance, European Lifelong Guidance Policy Network, European Employment Services, etc.). Further, he has published reports, books and articles, managed large-scale development projects, acted as a trainer and presented papers at numerous international guidance conferences. His special interests are multicultural guidance and counselling, quidance supporting employability and EU policy and strategy developments in the fields of lifelong learning and employment. In 2014, he has initiated his doctoral research at the University of Helsinki (Faculty of Behavioural Sciences). His ongoing doctoral research focuses on International Mobility Capital (IMC) as a professional and educational resource - Narratives of European Union experts on career development, learning and employability. See also www.launikari.eu.



Mr. Ari-Pekka Leminen (M.Sc./Psychology, further education in Supervision of work, Working Life Development, training and NLP) works as a senior specialist at Ministry of Employment and the Economy in a team called Development of Competencies or Working Life. His tasks are for example development of Lifelong Guidance Counseling in Finland and in the European Lifelong Guidance Policy Network, improvement of Employment services (coaching, services for highly educated, psychological Guidance Counseling), building the "One-Stop Guidance-Centre" with other authorities, contribution in Youth

Guarantee. He has been working very long time in Employment sector as a Counselor, Developer and Trainer before coming in to the Ministry of Employment and the Economy.

Good practice: One-Stop Guidance Centers and integrated e-Guidance provide low-threshold support for young people in various transitions in their individual life path. As well as official bodies, educational institutions and workshops, social rehabilitation and health services, the Centers' wide collaborative networks include third sector organisations, voluntary organisations and other bodies that work with young people. The Centers also function as a link to the business community through local companies and trade associations and promote connections between employers and young people. The young people themselves have an active role in the design and evaluation of the Centers and are actively involved in the daily activities.

We will for example focus on questions why to build One Stop Guidance Centers and what the Centers will offer to the customers.

# Workshop 3: IBOBB-Café Graz - an urban strategic and operative service approach (AT)



Workshop leader: Peter Härtel, Styrian Association

for Education and Economics

Facilitator: Mirella Verspiek (NL)

Room: Blauwe zaal

Peter Härtel, Managing Director of Austrian Association for Education and Economics, working at local, regional, national Projects on interfaces between education and economy; since twenty years active in European projects on transition and guidance. Austrian NGO representative in ELGPN from 2008 – 2015, responsible Lead of Work Package "Cooperation and Coordination in LLG". Peter Härtel is involved at regional, national and European level in cross-sectoral cooperation in LLG, as Chair of a provincial network for adult education in Styria, in National Forum for LLG, chaired by Austrian Federal Ministry for Education.

**Good practice:** IBOBB-Café Graz: "Information, counselling, guidance for education and vocation", an unique example how all relevant providers of guidance, out of all sectors, for all phases of life, create a common platform, as part of a common municipality strategy for Lifelong Guidance, according to national and European references. Additional, integration of LLG with administrative procedures in the municipality, is an innovative feature.

#### Workshop 4: The Regional Guidance Center in Copenhagen – DK



Workshop leader: Torben Faarup Theilgaard,

Regional Guidence Center

Copenhagen

Facilitator: Dagmar Willemse (NL)

Room: Loft 1

My name is **Torben Theilgaard**, and for 12 years I have been manager for the Regional Guidance Centre of Copenhagen. Our guidance services are related to choice of higher education.

My job is to develop and ensure the concept and methods of guidance to provide qualified counselling for students at both vocational education programmes and upper secondary education programmes in the region.

In addition, we counsel adults in changing career or students in re-choosing a higher education. This counselling is carried out in our physical centre in Copenhagen.

Denmark has a system of guidance to ensure that as many citizens as possible will choose - and complete - an education. Basically, the guidance structure is simple, but the actions are specialized and diverse. The educational institutions are responsible for the completion of the education or training, while three different organisations have responsibility for guidance in transitions between levels in the educational system. These organizations are eGuidance, the Youth Guidance Centres, and the Regional Guidance Centres.

**Good practice:** This workshop will present the Regional Guidance Centre in Copenhagen (Studievalg København): The background for the establishment, the objectives, the structure, the co-ordination and experiences from co-operation with other regional actors. It will also give examples of some of the innovative methods of guidance, practiced by the centre.

#### Workshop 5: Building up Regional Initiatives to Develop GuidancE for low-skilled adults - BRIDGE project (GE)



Workshop leaders: Jugatx Ortiz, EARLALL

Rolf Ackermann, Ministry of Education Baden-Württemberg

Michel Lefranc, EARLALL

Facilitator: Peter van Deursen Room: Van Warmerdam Zaal

**Jugatx Ortiz**, Business Manager at EARLALL (Brussels). Responsible for building and coordinating a solid cooperation of regional and local authorities in the field of lifelong learning through exchanges of good practice, participation in projects and creation of alliances.

**Good practice:** Offering quality guidance services to all citizens at any point in their lives is an important challenge for regions.

All regions participating in the strategic partnership BRIDGE have established guidance systems that support the access of citizens to training and further education. However, these guidance services don't reach all target groups to the same extent. Regional actors from Baden-Württemberg, Brittany and Jämtland are looking for possibilities to improve the access of low-skilled adults to guidance and to develop the quality of guidance services with a view to lower-skilled target groups. Partners aim at the adoption, testing and transfer of best practice tools and processes from one region to the others.

#### **Information market**



Vocational education and training in the Netherlands
Short description

VET in the Netherlands has good labour market outcomes, with relatively low youth unemployment. The VET system is among the world's best, as it is both comprehensive and highly flexible. A key feature of upper secondary VET is equivalent qualifications for dual and school-based pathways: work-based learning forms a large part of the programmes in both. The system also helps learners progress. Its four-level structure enables many students to move up the education ladder. Most upper secondary VET learners consider a higher level qualification the best guarantee for employment: more than 70% follow programmes leading to EQF level 3 or 4 and half of all level 4 graduates continue in higher VET programmes.





Guidance Crussing Borders



Cross Border Seminars Initiative of Euroguidance centres of Austria, Czech Republic, and Slovakia.

http://euroguidance.eu/events-2/cross-border-seminars/
To provide participants with the broadest possible perspective on chosen topics, all centres were involved in programme planning and preparation. Topics such as widening access to guidance (2012), the role of guidance in prevention of ESL (2015), recognition of qualifications acquired abroad (Nov 2016).



## A graphic overview of the Austrian Education System

www.edusystem.at

great support for guidance counsellors for many years. The website describes every level of education extensively and gives the required education level/qualification for entry and the subsequent education options. "The Austrian Education System" consists of online and print material in more than 20 languages (including Arabic, Dari, Urdu, Kurmanji, ....)



# Learning-in-Austria.at The newly set up website going online in June 2016.

allows to find learning opportunities in Austria across three databases, covering initial vocational training, university courses and adult education.



# **Guidance in Education The educational guidance system in Denmark**Youth Guidance Centres Regional Guidance Centres

Provision of educational and vocational guidance for young people is given high priority in Denmark. The Danish act on guidance aims to develop a transparent guidance system with easy access to high quality guidance services. Guidance is regarded as a continuous process that should help young people become more conscious of their abilities, interests and possibilities, thus enabling them to make decisions regarding education and employment on a qualified basis. Today, the Ministry of Education and the Ministry of Higher Education and Science are responsible for guidance and have a controlling and coordinating role in relation to the guidance system. This publication gives an overview of the key elements of the Danish guidance system in the educational sector, which is primarily concerned with guidance services for young people.



## **European Center for Evidence-Based Mentoring**

An active network of practitioners and researchers

The European Center for Evidence-Based Mentoring is a network that bring into line and supports practitioners, coordinators of mentor programmes and researchers to share knowledge, practices and powerful stories with the aim of improving mentoring practices across the lifespan.

#### LMI in lifelong guidance - Cedefop study

The study analyses the role of labour market information (LMI) in career guidance and careers education. It debates main challenges and relevant national cases, highlighting guidance's fundamental role in enabling citizens to successfully use LMI to make decisions about learning and their career. Important policy messages are derived concerning stakeholder cooperation, quality of LMI, appropriate usage of LMI in schools and employment services, new technologies and the skills of practitioners and teaching staff.



# Testing times: careers market policies and practices in England and the Netherlands Deirdre Hughes, Frans Meijers & Marinka Kuijpers

Careers work is a very political business. Since the early 1990s, successive governments in England and the Netherlands have persistently challenged those working in the careers sector to demonstrate the educational, social and economic value and impact of their work. In this article, we do not intend to give a comparison of trends in England and the Netherlands. We only examine the impact of market principles applied to career guidance provision in both countries. Findings indicate such provision for young people is on a steady decline. Lessons learned from these two nations indicate that a market for quality career services does not exist in schools and colleges.



#### **Estonian Lifelong Guidance in a Nutshell**

Experts and practitioners within the field of lifelong guidance are welcome to contact us for further information at euroguidance\_estonia@innove.ee

Publication of the Agency for Lifelong Guidance: Lifelong Guidance in Estonia. Guidance professionals and experts from other countries are welcome to get an overview on strategies in education and labour sector, reorganisation of services provision in Estonia during 2014 – 2015 and current structures, institutions, legal framework and qualifications of guidance professionals in Estonia.

**ELGPN Tools & Concept Notes** designed to help policy-makers and other stakeholders to review existing lifelong guidance provision within their country or region, and to identify issues requiring attention and gaps that need to be filled, drawing from practices in other EU countries.

**Europass** documents to make your skills and qualifications clearly and easily understood in Europe.

#### Career development in the Netherlands, state of play

Results of a study focusing on career development in education and the labour market in the Netherlands.

And more...

## **Participants**

Organisation	Name	Country
or gambation	A	Country y
Ministry of Education Baden-		
Württemberg	Rolf Ackermann	Germany
Ministry of Social Affairs and		
Employment	Karin Adriaanse	Netherlands
Swedish Council for Higher		
Education	Nina Ahlroos	Sweden
Euroguidance Romania	Angelica-Mariana Andrei	Romania
Turkish Employment Agency	Emrah Akin Ayan	Turkey
	В	,
Centre of Expertise for VET		
(ecbo)	Pieter Baay	Netherlands
Ministry of National Education	Anna Bakiewicz	Poland
Ministry Education, Culture,		
Science	Sander Baljé	Netherlands
Department of Social Affairs and		
Employment, Netherlands	Lodewijk Berkhout	Netherlands
Ministry of Family, Labour and		
Social Policy	Paulina Bogdanska	Poland
CINOP	Wil Bom	Netherlands
Ministry of Education, Denmark	Jørgen Brock	Denmark
DUO / Nationaal Europass	E.,	
Centrum	Erik van den Broek	Netherlands
	С	C l-
Crash Euroquidanes Contra	Doty Coblus	Czech
Czech Euroguidance Centre	Petr Cahlus	Republic
Education Exchange support Foundation Lithuania	Eva Cerniauskiene	Lithuania
CINOP	Christine Clement	Netherlands
CINOP	<b>D</b>	Netherlands
NCGE	Linda Darbey	Ireland
Ministry of Education, Culture	Linda Darbey	Trelatiu
and Science	Bas Derks	Netherlands
Stichting CH-Q Nederland/België	Zjev van Dun	Netherlands
EOPPEP National Organization	Zjev van Dan	Neciferialias
for the Certification of		
Qualifications & Vocational		
Guidance	Dede Dimitra	Greece
	E	
Bundesagentur für Arbeit	Dorothea Engelmann	Germany
	F	•

Organisation	Name	Country
Ministry of Education, Culture	Julio Mariano Carballo	Councily
and Sports	Fernández	Spain
Euroguidance Luxembourg -		
Centre for Educational		
Psychology and Guidance		GD.
(CPOS)	Jeannot Ferres	Luxembourg
Cedefop	Pedro Moreno da Fonseca	
ISFOL - Euroguidance Italy	Concetta Fonzo	Italy
	G	
Ministry of Education, Culture		
and Science	Fleur van de Gevel	Netherlands
Vox, National Agency for	T	Nisaaaaa
Lifelong Learning	Tonje Gravås	Norway
CIO Euroguidance - France	Boscata Graziana	France
Turkish Employment Agency	Bekir Günes	Turkey
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The Directorate of Labour and	Taguaga Hagaa	Names
Welfare, Norway	Ingunn Hagen	Norway
Styrian Association for Education and Economics	Peter Härtel	Austria
CINOP	Frans van Hoek	Netherlands
Chambre de Commerce	Iris Hoffelt	Luxembourg
University of Warwick, IER &	This Hoffelt	United
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Ministry of Education, Culture	•	
and Science	Peter van IJsselmuiden	Netherlands
	J	ricariarias
Ministry of Education, Culture	-	
and Science	Jessica de Jong	Netherlands
	K	
Euroguidance Austria	Eva Baloch-Kaloianov	Austria
European Commission	William O'Keeffe	Belgium
European Parliament	Susanne Kraatz	Belgium
Austrian Ministry of Education	Gerhard Kroetzl	Austria
OCW	Bram van der Kroon	Netherlands
	L	
Foundation Innove	Nele Labi	Estonia
CIMO/Euroguidance Finland	Mika Launikari	Finland
EARLALL	Michel Lefranc	France
UWV Werkbedrijf	Japke bij de Leij	Netherlands
Ministry of Employment and the	<u>, , , , , , , , , , , , , , , , , , , </u>	
Economy of Finland	Ari Pekka Leminen	Finland
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Institute of the Republic of Slovenia for Vocational Education and Training Miha Lovsin Slovenia NOVETAL Dr. Fruzsina Lukács Hungary  M Ministry of Education and Research Merike Mändla Estonia Euroguidance Slovakia - Slovak Academic Association for International Cooperation (SAAIC) Lenka Martinkoviová Slovakia Public Employment Service Conceição Matos Portugal
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Research Merike Mändla Estonia  Euroguidance Slovakia - Slovak  Academic Association for International Cooperation (SAAIC) Lenka Martinkoviová Slovakia  Public Employment Service Conceição Matos Portugal
Euroguidance Slovakia - Slovak Academic Association for International Cooperation (SAAIC) Lenka Martinkoviová Slovakia Public Employment Service Conceição Matos Portugal
Academic Association for International Cooperation (SAAIC) Lenka Martinkoviová Slovakia Public Employment Service Conceição Matos Portugal
International Cooperation (SAAIC) Lenka Martinkoviová Slovakia Public Employment Service Conceição Matos Portugal
(SAAIC) Lenka Martinkoviová Slovakia Public Employment Service Conceição Matos Portugal
Public Émployment Service Conceição Matos Portugal
National Centre for Guidance in
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Euroguidance Centre Portugal Helia Moura Portugal
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Career Counselling and
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Ministry of Education and
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0
Annemarie Oomen Annemarie Oomen Netherlands
EARLALL - European Association
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for Lifelong Learning  Jugatx Ortiz  Belgium  R
Ministry of Labour, Family, Social Protection and Elderly Ana Radulescu Romania
Education Exchanges Support
Foundation Monika Rajeckaite Lithuania
Foundation Innove Margit Rammo Estonia
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Training (Flemish Government) Nadia Reynders Belgium
Euroguidance Centre Portugal João Ribeiro Portugal
CINOP Irma Romme Netherlands
EAIE Dr Gerhart Rott Switzerland
S
National Lifelong Learning
Institute Dusan Saksa Slovakia
SBB Tamara Schellings Netherlands
National Guidance Forum in
Education Career & Employment Karen Schober Germany
URBIA Frank Schutte Netherlands

Organisation	Name	Country
UWV	Michel van Smoorenburg	Netherlands
Ministry of Science, Education		
and Sports	Marina Crncic Sokol	Croatia
Arbetsförmedlingen/Swedish		
Public Employment Service	Tarja Ståhl	Sweden
UWV Werkbedrijf	Alice Standhart	Netherlands
National Lifelong Learning Institute	Zuzana Štrbíková	Slovakia
BMBF	Heidemarie Stuhler	Germany
	Т	,
Regional Guidence Center -		
Copenhagen	Torben Theilgaard	Denmark
The Danish Agency for Higher Education (Euroguidance		
Denmark)	Birtha Theut	Denmark
Chamber of Commerce	Roger Thoss	Luxembourg
	V	
Euroguidance Flanders, EPOS		
VZW	Jozef Vanraepenbusch	Belgium
Municipality 's-Hertogenbosch	Theo van de Veerdonk	Netherlands
National Organization for the		
certification of qualifications and vocational Guidance	Fotini Vlachaki	Greece
University of Jyväskylä	Raimo Vuorinen	Finland
Offiversity of Jyvaskyla	W	riilialiu
CINOP	Dagmar Willemse	Netherlands
Ministry of education - Denmark	Hanne Woller	Denmark
Millistry of education - Defilliark	<b>Z</b>	Delillark
National Agency for Education	Mikaela Zelmerlööw	Sweden
Landelijk Programma Leren en		
Werken	Marianne Zoetmulder	Netherlands

#### **Conference team**

Organisation	Name
Ministry of Education, Culture	
and Science	Thea van den Boom
CINOP   Euroguidance	
Netherlands	Marieke Baijens
	Mirella Verspiek
	Peter van Deursen
	Franka van de Wijdeven

## Maps

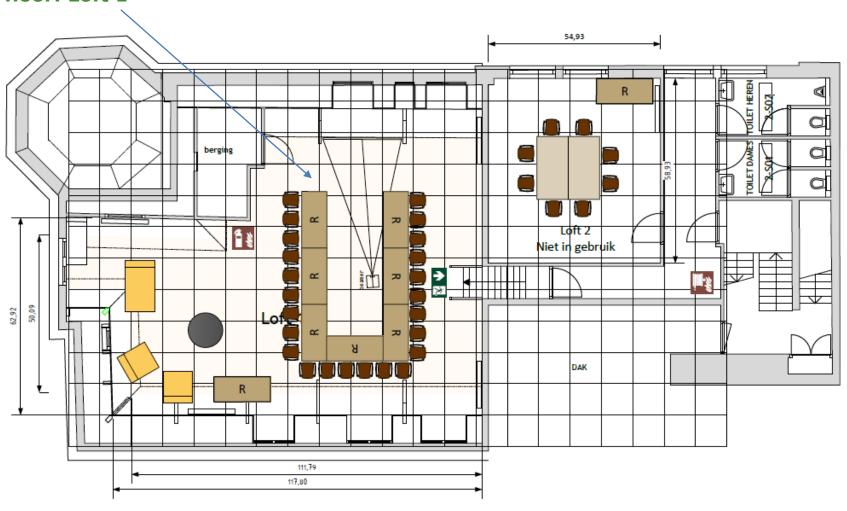
#### **Ground floor: Blauwe zaal**



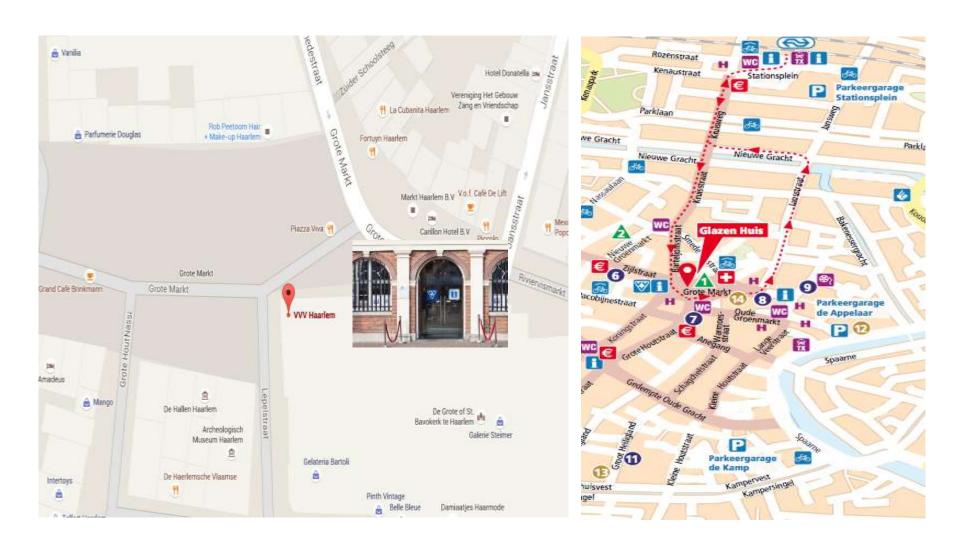
#### 1st floor: Van Beinum Zaal – Boven Foyer - Van Warmerdam Zaal



#### 2nd floor: Loft 1



#### Meeting point Walking tour (Monday evening: 18.30 h) - city center







The conference has been established with support from the European Commission and the Dutch ministry of Education, Culture and Science.